

Client: Mac's Car Repair
Product: Car Repair Shop
Title: We'll do the Job for you
Length: 30 seconds
Writer: Ntxhee Yee Thao

VIDEO

AUDIO

1. (WS) THEN TO (CU) TO CAR COMING TO A STOP. (WS) OF JIM COMING OUT OF CAR, (CU) OPENS CAR HOOD TO SEE SMOKE. (MCU) HE HAS A PHONE IN HAND AND TALKS TO HIS FRIEND, ADAM.

SOUND: SFX OF CAR BREAKING DOWN

JIM: (WS) Oh man! Looks like the engine broke down. (MCU) Sorry Adam, looks like I'll be late to Football Game Night.

2. ADAM ISN'T SHOWN, ONLY AS VO. JIM ANSWERS ADAM'S QUESTION.

ADAM: (VO) Wait, where are you?

JIM: (MCS) At the corner of Mason Baird Streets.

3. JIM IS ON THE PHONE LISTENING TO ADAM ON VO. (WS) OF CAR BEING REPAIRED IN SHOP WHILE (MCS) OF JIM SITING IN WAITING AREA, WATCHING THE GAME ON THE FLAT SCREEN TV.

ADAM: (VO) Go check in with Mac's Car Repair. They have a lounge in the waiting area with flat screen TVs. So then you can watch the game while they work on the car.

4. (CS) OF JIM RESPONDING BACK TO ADAM ON THE PHONE.

JIM: (MCS) Thanks, Adam. See you at half time.

5. (WS) AND (PAN SHOT) OF CARS IN REPAIR SHOP. FLASHING PHONE NUMBER LINE AND WEBSITE. (MCU) OWNER OF MAC IN FRONT

ANNCR: (VO) Here at Mac's Car Repair we maintenance all models of cars, foreign and

OF REPAIR SHOP, ARMS
CROSSED, WITH A
FRIENDLY AND
CONFIDENTLY SMILE.

domestic. For more information, give a call at
920-555-MACS or visit our website
MacsCarRepair.com. Mac's Car Repairs, we'll
do the job for you!